Instruction 1(b).

FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
obligations may continue. See		

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol GENESCO INC [ GCO ]								Relationship neck all appli X Direct	cable)	10% C		
	(Last) (First) (Middle) GENESCO INC. 1415 MURFREESBORO ROAD				3. Date of Earliest Transaction (Month/Day/Year) 08/23/2004								X Office below	,	Other (specif below) airman		specify	
(Street) NASHV (City)			37217 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)						Lin	e) X Form Form					
		Tak	ole I - No	n-Deriv	ativ	e Se	curit	ies Ac	quired	, Dis	sposed o	of, or Be	neficial	ly Owne	k			
		2. Transaction Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			Benefic	es ially Following	Forn (D) o	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)	Price	Transac	Transaction(s) (Instr. 3 and 4)			(111341.4)
Common Stock 08/23.				/2004	2004		М		32,500 A \$4		\$4.62	25 18	186,591		D			
Common Stock 08/23/2			/2004	2004			S		32,500	32,500 D \$2		154,091			D			
			Table II -								osed of, converti			Owned				
1. Title of Derivative Security (Instr. 3)  2. Conversi or Exerci Price of Derivative Security		ercise (Month/Day/Year) of ative	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s Illy	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares					
Stock Option	\$4.625	08/23/2004			M			32,500	03/15/19	997	03/15/2006	Common Stock	32,500	\$4.625	38,50	0	D	

**Explanation of Responses:** 

Remarks:

Ben T. Harris

08/24/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.