UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 09, 2023

Genesco Inc.

(Exact name of Registrant as Specified in Its Charter)

Tennessee (State or Other Jurisdiction of Incorporation) 1-3083 (Commission File Number) 62-0211340 (IRS Employer Identification No.)

535 Marriott Drive Nashville,, Tennessee (Address of Principal Executive Offices)

37214 (Zip Code)

Registrant's Telephone Number, Including Area Code: 615 367-7000

(Former Name or Former Address, if Changed Since Last Report)

	ck the appropriate box below if the Form 8-K filing in the powing provisions:	is intended to simultaneously sa	atisfy the filing obligation of the registrant under any of the			
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)					
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)					
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))					
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))					
	Securitie	es registered pursuant to Sect	ion 12(b) of the Act:			
		Trading				
	Title of each class	Symbol(s)	Name of each exchange on which registered			
	Common Stock, \$1.00 par value	GCO	New York Stock Exchange			
	cate by check mark whether the registrant is an emer oter) or Rule 12b-2 of the Securities Exchange Act of		ed in Rule 405 of the Securities Act of 1933 (§ 230.405 of this pter).			
Em	erging growth company					
	n emerging growth company, indicate by check mark evised financial accounting standards provided pursu	•	t to use the extended transition period for complying with any new hange Act. \Box			

Item 7.01 Regulation FD Disclosure.

On January 9, 2023, Genesco Inc. issued a press release announcing comparable sales by retail segment and for the entire Company for the fourth fiscal quarter-to-date period ended December 24, 2022. The Company previously announced that management will make a presentation at the 2023 ICR Conference at 10:00am (Eastern time) on Tuesday, January 10, 2023. The audio portion of the presentation will be webcast live and may be accessed through the Company's internet website, http://www.genesco.com.

A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number	Description
99.1	Press Release of Genesco Inc. dated January 9, 2023
104	Cover Page Interactive Data File (formatted as inline XBRL)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENESCO INC.

Date: January 9, 2023 By: /s/ Scott E. Becker

Scott E. Becker

Senior Vice President, Corporate Secretary and Genearl Counsel

GENESCO REPORTS COMPARABLE SALES

--Fourth Quarter-to-Date Comparable Sales Increased 3% Year-Over-Year
--Expects Fiscal 2023 Adjusted EPS to be at the Low End of the Most Recent Guidance Range---Participating in 2023 ICR Conference, January 10, 2023--

NASHVILLE, Tenn., Jan. 9, 2023 – Genesco Inc. (NYSE: GCO) announced today that comparable sales, including both stores and direct sales, increased by 3% for the quarter-to-date period ended December 24, 2022. Same store sales decreased 2% and sales for the Company's e-commerce businesses increased 22% on a comparable basis for that period. Comparable sales changes for each retail business for the period were as follows:

Quarter-to-Date (8 weeks ended December 24, 2022)

	Comparable Sales	Overall Sales	
	<u>vs. FY22</u>	<u>vs. FY22</u>	
Journeys Group	(2)%	(3)%	
Schuh Group	18%	6%	
Johnston & Murphy Group	15%	11%	
Licensed Brands	NA	(39)%	
Total Comp/Overall Sales	3%	(2)%	
Store Sales	(2)%	(4)%	
Direct Sales	22%	16%	

Mimi E. Vaughn, Genesco board chair, president and chief executive officer, said, "We are pleased with our 3% comparable sales increase fourth quarter-to-date given the external challenges facing elements of our business this holiday season. Our multi-divisional, multi-channel operating model allowed us to capitalize on the strength at Schuh and Johnston & Murphy, along with robust gains in our online business, to offset lower than expected results at Journeys due primarily to a highly promotional selling environment and weaker store traffic. While fourth quarter sales are trending towards the higher-end of our projections, more than expected shipping and warehouse expense is pressuring gross margins and December store performance in the U.S. has resulted in store expense deleverage. Therefore, we now expect total year adjusted EPS to be at the low end of our most recent range of \$5.50 to \$5.90 compared with our prior view that we'd be near the midpoint."

Genesco to Present at the 2023 ICR Conference

As previously announced, Genesco management will present at the 2023 ICR Conference on Tuesday, January 10, 2023, at 10:00 a.m. (Eastern Time). The audio portion of the presentation will be webcast live and may be accessed through the Company's internet website, http://www.genesco.com. To listen, please go to the website at least 15 minutes early to register, download and install any necessary software.

Safe Harbor Statement

This release contains forward-looking statements, including those regarding future sales, earnings, operating income, gross margins, expenses, capital expenditures, depreciation and amortization, tax rates, stores openings and closures, ESG progress and all other statements not addressing solely historical facts or present conditions. Forward-looking statements are usually identified by or are associated with such words as "intend," "expect," "feel," "believe," "anticipate," "optimistic" and similar terminology. Actual results could vary materially from the expectations reflected in these statements. A number of factors could cause differences. These include adjustments to projections reflected in forward-looking statements, including those resulting from the effects of COVID-19 on the Company's business, including COVID-19 case spikes in locations in which the Company operates, additional stores closures due to COVID-19, weakness in store and shopping mall traffic, restrictions on operations imposed by government entities and/or landlords, changes in public safety and health requirements, and limitations on the Company's ability to adequately staff and operate stores. Differences from expectations could also result from stores closures and effects on the business as a result of civil disturbances; the level and timing of promotional activity necessary to maintain inventories at appropriate levels; our ability to pass on price increases to our customers; the imposition of tariffs on product imported by the Company or its vendors as well as the ability and costs to move production of products in response to tariffs; the Company's ability to obtain from suppliers products that are in-demand on a timely basis and effectively manage disruptions in product supply or distribution, including disruptions as a result of COVID-19 or geopolitical events; unfavorable trends in fuel costs, foreign exchange rates, foreign labor and material costs, and other factors affecting the cost of products; the effects of the British decision to exit the European Union, impacts of the Russia-Ukraine war, and other sources of market weakness in the U.K. and Republic of Ireland; the effectiveness of the Company's omnichannel initiatives; costs associated with changes in minimum wage and overtime requirements; wage pressure in the U.S. and the U.K.; weakness in the consumer economy and retail industry; competition and fashion trends in the Company's markets; risks related to the potential for terrorist events; risks related to public health and safety events; changes in buying patterns by significant wholesale customers; retained liabilities associated with divestitures of businesses including potential liabilities under leases as the prior

tenant or as a guarantor; and changes in the timing of holidays or in the onset of seasonal weather affecting period-to-period sales comparisons. Additional factors that could cause differences from expectations include the ability to renew leases in existing stores and control or lower occupancy costs, and to conduct required remodeling or refurbishment on schedule and at expected expense levels; the Company's ability to realize anticipated cost savings, including rent savings; the amount and timing of share repurchases: the Company's ability to achieve expected digital gains and gain market share; deterioration in the performance of individual businesses or of the Company's market value relative to its book value, resulting in impairments of fixed assets, operating lease right of use assets or intangible assets or other adverse financial consequences and the timing and amount of such impairments or other consequences; unexpected changes to the market for the Company's shares or for the retail sector in general; our ability to meet our sustainability, stewardship, emission and diversity, equity and inclusion related ESG projections, goals and commitments; costs and reputational harm as a result of disruptions in the Company's business or information technology systems either by security breaches and incidents or by potential problems associated with the implementation of new or upgraded systems; the Company's ability to realize any anticipated tax benefits in both the amount and timeframe anticipated; and the cost and outcome of litigation, investigations and environmental matters involving the Company. Additional factors are cited in the "Risk Factors," "Legal Proceedings" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of, and elsewhere in, the Company's SEC filings, copies of which may be obtained from the SEC website, www.sec.gov, or by contacting the investor relations department of Genesco via the Company's website, www.genesco.com. Many of the factors that will determine the outcome of the subject matter of this release are beyond Genesco's ability to control or predict. Genesco undertakes no obligation to release publicly the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. Forward-looking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

About Genesco Inc.

Genesco Inc., a Nashville-based specialty retailer and branded company, sells footwear and accessories in more than 1,400 retail stores throughout the U.S., Canada, the United Kingdom and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Little Burgundy, Schuh, Schuh Kids, Johnston & Murphy, and on internet websites www.journeys.com, www.journeys.ca, www.littleburgundyshoes.com, www.schuh.co.uk, www.schuh.ie, www.schuh.eu, www.johnstonmurphy.com, www.johnstonmurphy.ca, www.nashvilleshoewarehouse.com, and www.dockersshoes.com. In addition, Genesco sells footwear at wholesale under its Johnston & Murphy brand, the licensed Levi's brand, the licensed Dockers brand, the licensed Bass brand, and other brands. Genesco is committed to progress in its diversity, equity and inclusion efforts, and the Company's environmental, social and governance stewardship. For more information on Genesco and its operating divisions, please visit www.genesco.com.

Genesco Financial Contacts:

Tom George (615) 367-7465 tgeorge@genesco.com

Darryl MacQuarrie (615) 367-7672 dmacquarrie@genesco.com

Genesco Media Contact:

Claire S. McCall (615) 367-8283 cmccall@genesco.com