



Kocher and Campbell Promoted at Hat World

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--Kocher Tapped as President and Campbell Named Chief Operating Officer--

INDIANAPOLIS, Nov 01, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- Kenneth J. Kocher has been named president and Glenn Campbell has been named chief operating officer of Indianapolis-based Hat World Corporation, announced Robert J. Dennis, executive vice president and chief operating officer of Genesco Inc. (NYSE: GCO). The promotions are effective immediately.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20051101/CLTU058-a>)

(Photo: <http://www.newscom.com/cgi-bin/prnh/20051101/CLTU058-b>)

(Photo: <http://www.newscom.com/cgi-bin/prnh/20051027/CLTH021-a>)

Kocher, who joined Hat World in 1997 as chief financial officer, will have general responsibility for all aspects of Hat World's business. He will report directly to Dennis. During his tenure at Hat World, he has had primary responsibility for finance, information systems, internet operations, distribution, "Lids Create Your Own" and "Lids on the Road," as well as the early integration of the company's Canadian business.

Prior to Hat World, Ken served as controller with several companies, and was a certified public accountant with Eide Bailley. He is a graduate of the University of North Dakota, with a bachelor of business administration degree in accounting.

Campbell, a co-founder of Hat World, will be responsible for Hat World's operations, including store operations, buying, merchandising and marketing. He most recently was responsible for Hat World's strategic product positioning and for managing the Hat World buying, merchandising and marketing team as vice president and general merchandise manager. He is a graduate of Southeast Missouri State University with a bachelor's degree in marketing.

"As we celebrate the 10th anniversary of Hat World's founding this month, it is important to have such a strong management team to lead Hat World in achieving its tremendous potential," Dennis said.

Hat World is a subsidiary of Genesco. Headquartered in Indianapolis, Hat World is a specialty retail leader in fashion athletic headwear and operates more than 600 stores under the Hat World, Lids and Hat Zone retail brands in the United States, and 18 Cap Connection and Head Quarters stores in Canada.

Genesco, a Nashville-based specialty retailer, sells footwear, headwear and accessories in more than 1,650 retail stores in the United States and Canada, principally under the names Journeys, Journeys Kidz, Johnston & Murphy, Underground Station, Hat World, Lids, Hat Zone, Cap Factory, Head Quarters and Cap Connection, and on Web sites www.journeys.com, www.journeyskidz.com, www.undergroundstation.com, www.johnstonmurphy.com, www.lids.com, www.hatworld.com, and www.lidsco.com. The Company also sells footwear at wholesale under its Johnston & Murphy brand and under the licensed Dockers brand. Additional information on Genesco and its operating divisions may be accessed at its website www.genesco.com.

SOURCE Genesco Inc.

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