



Genesco Comments on Dockers Footwear License Extension

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NASHVILLE, Tenn., Oct. 28 /PRNewswire-FirstCall/ -- Earlier this week, Genesco Inc. (NYSE: GCO) announced it has reached an agreement with Levi Strauss & Co. of San Francisco to renew its Dockers(R) brand men's footwear license through December 31, 2006, with an option for an additional two-year term expiring December 31, 2008, subject to certain conditions.

In connection with the announcement, Genesco Chairman, President and Chief Executive Officer Hal N. Pennington commented, "We are pleased to announce the extension of our Dockers men's footwear license with Levi Strauss & Co. The Dockers footwear business has been a real success story for Genesco and within the men's footwear arena."

Genesco launched Dockers(R) Men's Footwear in 1992. According to The NPD Group, one of the nation's leading market research firms, the Dockers men's footwear brand has grown to occupy the No. 1 unit market share position in men's dress casual footwear.

"We are pleased to have extended our Dockers footwear license agreement with Genesco and look forward to continuing a strong and profitable partnership in the years to come," said Jim Tibbs, vice-president, men's merchandising, Dockers brand.

Genesco Inc., a Nashville-based specialty retailer, sells footwear, headwear and accessories in more than 1,550 retail stores in the United States and Canada, principally under the names Journeys, Journeys Kidz, Johnston & Murphy, Underground Station, Hatworld, Lids, Hat Zone, Cap Factory, Cap Connection and Head Quarters, and on internet websites <http://www.journeys.com>, <http://www.johnstonmurphy.com>, <http://www.lids.com>, <http://www.hatworld.com>, and <http://www.lidscyo.com>. The Company also sells footwear at wholesale under its Johnston & Murphy brand and under the licensed Dockers brand. Additional information on Genesco and its operating divisions may be accessed at its website <http://www.genesco.com>.

SOURCE Genesco Inc.

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(GCO)

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