



Genesco Names Caplan to Head Branded Group

October 1, 2002

NASHVILLE, Tenn., Oct 1, 2002 /PRNewswire via COMTEX/ -- Genesco Inc. (NYSE: GCO) today named Jonathan D. Caplan chief executive officer of the Company's Branded Group and president of Johnston & Murphy. As chief executive officer of the Branded Group, he will have general oversight responsibility for Dockers Footwear in addition to his direct responsibility for Johnston & Murphy.

Hal N. Pennington, Genesco's president and chief executive officer, said, "I am pleased to welcome Jon Caplan back to Genesco, where he began a distinguished career in the footwear industry. In the more than six years he led our Laredo-Code West division, he tripled its revenues and made it our most profitable division. Both in his time here and in subsequent senior management positions in our industry, he has earned a reputation for improving performance by implementing a keen strategic vision, improving operational disciplines and building and motivating strong teams."

Caplan has served as president and chief executive officer of Hi-Tec Sports North America since 1998. After leaving Genesco in 1992, he was employed by Stride Rite Corporation, as president first of its Children's Group, then of its Ked's Footwear division, from 1992 to 1996. He was vice president, New Business Development and Strategy, for Service Merchandise Corporation, from 1997 to 1998.

Genesco, based in Nashville, sells footwear and accessories in more than 960 retail stores in the U.S., principally under the names Journeys, Journeys Kidz, Johnston & Murphy, Jarman and Underground Station, and on internet websites www.journeys.com and www.johnstonmurphy.com. The Company also sells footwear at wholesale under its Johnston & Murphy brand and under the licensed Dockers brand. Additional information on Genesco and its operating divisions may be accessed at its website www.genesco.com.

Financial Contact: James S. Gulmi (615) 367-8325 Media Contact: Claire S. McCall (615) 367-8283

SOURCE Genesco Inc.

CONTACT: Financial Contact, James S. Gulmi, +1-615-367-8325, or Media Contact, Claire S. McCall, +1-615-367-8283, both of Genesco Inc.
/Company News On-Call: <http://www.prnewswire.com/gh/cnoc/comp/352750.html>

URL: <http://www.journeys.com>
<http://www.johnstonmurphy.com>
<http://www.genesco.com>

<http://www.prnewswire.com>

Copyright (C) 2002 PR Newswire. All rights reserved.