## Genesco Reports Second Quarter Results

August 21, 2002
NASHVILLE, Tenn., Aug 21, 2002 /PRNewswire-FirstCall via COMTEX/ -- Genesco Inc. (NYSE: GCO) today reported net earnings of $\$ 4.0$ million, or $\$ 0.17$ per diluted share, for the second quarter ended August 3,2002 , compared with $\$ 6.2$ million, or $\$ 0.26$ per diluted share, for the second quarter last year. Net sales for the quarter increased $5 \%$ to $\$ 175$ million from $\$ 166$ million in the second quarter a year ago.

Genesco President and Chief Executive Officer Hal N. Pennington said, "A challenging retail environment, particularly impacting Journeys in the last two weeks of July, affected our results for the quarter. As we head into our key back-to-school selling season and look toward the holiday season, we are encouraged about our prospects for the remainder of the year.
"Net sales in the Journeys division increased by $13.1 \%$ during the quarter to $\$ 91.7$ million and same store sales declined $3 \%$, primarily because of a lower average selling price related to consumer product preference changes. Same store sales in pairs rose $4.5 \%$, despite a slowdown in mall traffic during the last two weeks of the quarter. Because same store sales have improved since the beginning of August, we are confident that the July fall off was a temporary aberration. While we expect lower average selling prices to continue to be a factor at Journeys in the near term, as we move into the second half of the year our ability to offset the price issues should improve."

Pennington continued, "Once again, the Jarman Group outperformed expectations for the quarter. Net sales increased $31.5 \%$ to $\$ 30.2$ million and same store sales rose $20 \%$ for the total division, with Jarman up 20\% and Underground Station up 19\%. These results represent our fourth consecutive quarter of sequentially improving same store sales. As the new management team has implemented product and merchandising initiatives as well as operational disciplines, the business has experienced a significant turnaround. We feel very good about the progress we have made at Underground Station in particular, and believe we have the right elements in place to expand this concept.
"Johnston \& Murphy continues to be a work in progress. Net sales were $\$ 39.5$ million for the quarter and same store sales declined $2 \%$. Our wholesale business was primarily impacted by a highly promotional department store environment. Low levels of inventory also resulted in the inability to fill some orders. The second half of the year will see the introduction at retail of Johnston \& Murphy's new extension of its product line. We are encouraged by the initial response, as the backlog of unfilled orders is up from last year. Despite the ongoing challenges in the marketplace, we are confident that Johnston \& Murphy's brand equity remains strong and we are committed to serving the Johnston \& Murphy customer.
"Finally, Dockers Footwear's sales were $\$ 13.4$ million compared to $\$ 17.9$ million in the same quarter last year. New product initiatives in the quarter last year resulted in unusually rapid sales growth, which made for a difficult comparison. This year we also experienced lower than expected reorders with one of our major accounts as it transitioned to new fall offerings. Finally, we saw certain sales planned for the second quarter shift into the third quarter because of a lack of inventory. As we move forward, comparisons get easier and, with the backlog of unfilled orders up compared to last year, we are enthusiastic about our prospects in the back half of the year."

The forward-looking statements in this release involve a number of risks and uncertainties. Actual results could be materially different. The factors that could cause materially different results include, among other factors: lower than expected consumer demand for the Company's products, whether caused by weakness in the overall economy, consumer reactions to unexpected events or changes in fashions or tastes that the Company fails to anticipate or respond appropriately to; greater than anticipated pricing pressure from product mix changes or competition; changes in buying patterns by significant wholesale customers; disruptions in product supply or distribution, including the impact of opening a new distribution center; the inability to adjust inventory levels to sales and changes in business strategies by the Company's competitors; the inability to open, staff and support additional retail stores on schedule and at acceptable expense levels; and the outcome of litigation and environmental matters involving the Company. Forwardlooking statements reflect the expectations of the Company at the time they are made. The Company disclaims any obligation to update such statements.

The Company's live conference call on August 21, 2002, at 8:30 a.m. (Central time), may be accessed through the Company's internet website, www.genesco.com. The Company expects to discuss results from the second quarter and its current expectations for the third quarter and fiscal year ending February 1, 2003, during the call. To listen live, please go to the website at least 15 minutes early to register, download and install any necessary software. A replay will be available shortly after the call for 14 days.

Genesco, based in Nashville, sells footwear and accessories in more than 960 retail stores in the U.S., principally under the names Journeys, Journeys Kidz, Johnston \& Murphy, Jarman and Underground Station, and on internet websites www.journeys.com and www.johnstonmurphy.com. The Company also sells footwear at wholesale under its Johnston \& Murphy brand and under the licensed Dockers brand. Additional information on Genesco and its operating divisions may be accessed at its website www.genesco.com.

GENESCO INC.

Consolidated Earnings Summary

In Thousands
Three Months Ended Six Months Ended

In
August 3, August 4, August 3, August 4, 2002 2001* 2002 2001*

Net sales
$\$ 174,842$ \$ $166,483 \$ 365,435 \$ 338,145$

| Cost of sales | 91,991 | 88,242 | 192,436 | 178,063 |
| :--- | ---: | ---: | ---: | ---: |
| Selling and administrative |  |  |  |  |
| expenses | 74,666 | 66,744 | 149,892 | 133,700 |
| Restructuring credit (1) | -- | $(269)$ | -- | $(269)$ |
| Earnings from operations before |  |  |  |  |
| interest | 8,185 | 11,766 | 23,107 | 26,651 |
| Interest expense, net | 1,922 | 1,888 | 3,594 | 3,423 |
| Pretax earnings | 6,263 | 9,878 | 19,513 | 23,228 |
| Income tax expense | 2,300 | 3,695 | 7,348 | 8,707 |
| Net Earnings | $\$ 12,963$ | $\$$ | 6,183 | 12,165 |


(1) Adjustment to Nautica closedown provision including a $\$ 0.1$ million reversal of inventory write-down.

* Certain amounts have been reclassified to conform to current presentation.

GENESCO INC.

(1) Includes Nautica sales of $\$ 1.8$ million and $\$ 6.0$ million for the second quarter and six months of Fiscal 2002.
(2) Includes Nautica operating losses of $\$ 0.3$ million and $\$ 0.6$ million for the second quarter and six months of Fiscal 2002.
(3) Includes professional fees and severance charges in the second quarter and six months of Fiscal 2003 and litigation and severance charges in the second quarter and six months of Fiscal 2002 offset by an adjustment to the Nautica closedown provision of $\$ 0.3$ million.

## GENESCO INC.

|  |  | August 3, | $\begin{gathered} \text { August 4, } \\ 2001 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| In Thousands | 2002 |  |  |  |
| Assets |  |  |  |  |
| Cash and short-term investments |  | 32,214 |  | 24,513 |
| Accounts receivable |  | 16,785 |  | 27,053 |
| Inventories |  | 202,062 |  | 182,216 |
| Other current assets |  | 19,552 |  | 26,665 |
| Total current assets |  | 270,613 |  | 260,447 |
| Plant, equipment and capital |  |  |  |  |
| leases |  | 128,617 |  | 95,971 |
| Other non-current assets |  | 20,432 |  | 19,987 |
| Non-currrent assets of |  |  |  |  |
| Total Assets |  | 420,161 |  | 377,010 |
| Liabilities and Shareholders' Equity |  |  |  |  |
| Total current liabilities |  | 118,204 |  | 103,899 |
| Long-term debt |  | 103,271 |  | 103,272 |
| Other long-term liabilities |  | 23,979 |  | 11,198 |
| Shareholders' equity |  | 174,707 |  | 158,641 |
| Total Liabilities and |  |  |  |  |
| Shareholders' Equity |  | 420,161 |  | 377,010 |

GENESCO INC.

|  | $\begin{aligned} & \text { Balance } \\ & 02 / 02 / 02 \end{aligned}$ | Open | Conversions | Close | $\begin{aligned} & \text { Balance } \\ & 08 / 03 / 02 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Journeys Group | 533 | 54 | 0 | 1 | 586 |
| Journeys | 519 | 40 | 0 | 1 | 558 |
| Journeys Kidz | 14 | 14 | 0 | 0 | 28 |
| Jarman Group | 227 | 6 | 0 | 4 | 229 |
| Jarman Retail | 130 | 0 | (1) | 3 | 126 |
| Underground Station | 97 | 6 | 1 | 1 | 103 |
| Johnston \& Murphy | 148 | 1 | 0 | 0 | 149 |
| Shops | 116 | 1 | 0 | 0 | 117 |
| Factory Outlets | 32 | 0 | 0 | 0 | 32 |
| Total Retail Units | 908 | 61 | 0 | 5 | 964 |


|  | $05 / 04 / 02$ | Open | Conversions | Close | $08 / 03 / 02$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Journeys Group | 564 | 22 | 0 | 0 | 586 |
| Journeys | 543 | 15 | 0 | 0 | 558 |
| Journeys Kidz | 21 | 7 | 0 | 0 | 28 |
| Jarman Group | 228 | 1 | 0 | 0 | 229 |
| Jarman Retail | 126 | 0 | 0 | 0 | 126 |
| Underground Station | 102 | 1 | 0 | 0 | 103 |
| Johnston \& Murphy | 148 | 1 | 0 | 0 | 149 |
| Shops | 116 | 1 | 0 | 0 | 117 |
| Factory Outlets | 32 | 0 | 0 | 0 | 32 |
| Total Retail Units | 940 | 24 | 0 | 0 | 964 |


| Constant Store Sales |  |  |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  | Three Months Ended | Six Months Ended |  |  |
|  | August 3, August 4, | August 3, August 4, |  |  |
|  | 2002 | 2001 | 2002 | 2001 |
| Journeys |  |  |  |  |
| Jarman Group | $-3 \%$ | $1 \%$ | $-3 \%$ | $6 \%$ |
| Jarman Retail | $20 \%$ | $-11 \%$ | $19 \%$ | $-7 \%$ |
| Underground Station | $20 \%$ | $-12 \%$ | $20 \%$ | $-9 \%$ |
| Johnston \& Murphy | $19 \%$ | $-4 \%$ | $17 \%$ | $1 \%$ |
| Shops | $-2 \%$ | $-9 \%$ | $0 \%$ | $-9 \%$ |
| Factory Outlets | $-1 \%$ | $-9 \%$ | $-1 \%$ | $-9 \%$ |
| Total Constant Store Sales | $-4 \%$ | $-6 \%$ | $2 \%$ | $-10 \%$ |

## SOURCE Genesco Inc.

```
CONTACT: financial, James S. Gulmi, +1-615-367-8325, or media, Claire S.
    McCall, +1-615-367-8283, both of Genesco Inc.
    /Company News On-Call: http://www.prnewswire.com/gh/cnoc/comp/352750.html
URL: http://www.journeys.com
http://www.prnewswire.com
Copyright (C) 2002 PR Newswire. All rights reserved.
```

