



Genesco and Journeys Support TEMA's Middle Tennessee COVID-19 Emergency Response

March 29, 2020

NASHVILLE, Tenn., March 29, 2020 --- Nashville-based Genesco Inc. and its Journeys retail division have donated 25,000 square feet of its Journeys Distribution Center in Lebanon, Tenn., to help the Tennessee Emergency Management Agency (TEMA) with the area's COVID-19 pandemic emergency response.

The Journeys distribution facility, located near Highway 109 and I-40, will help TEMA with temporary storage space for supplies.

"For 95 years, Genesco has given back to the Middle Tennessee community where we work and live. We know many have been impacted by this global pandemic and are happy to be a part of the solution," said Genesco President and Chief Executive Officer Mimi E. Vaughn.

"One of our core values is 'Journeys is a family with an attitude that cares,'" said Mario Gallione, president of Journeys. "Our community has been hit hard over the past month, first with tornadoes and now with COVID-19. We didn't think twice when TEMA approached us for space. We had the capacity and it is what we do, helping others, especially during this unprecedented global event."

The storage donation comes on the heels of an outpouring of community support earlier in the month with Middle Tennessee tornado relief. Genesco donated \$20,000 to the Community Foundation of Middle Tennessee and the American Red Cross. In addition, its Journeys division donated \$50,000 to tornado relief groups, including the Lebanon/Wilson County Chamber of Commerce, The Nashville Food Project, Rockettown, and the Putnam County Chamber of Commerce. Earlier in March, and as part of its "Attitude that Cares" tornado relief, the Journeys team fitted more than 215 students with new shoes, a waist bag and socks at John Early Museum Magnet Middle School in North Nashville. Volunteers also stuffed 700 cinch bags with Spring Break meal kits and 600 cinch bags with school supplies as part of United Way's "Stuff the Bus" campaign.

About Genesco Inc.

Genesco Inc., a Nashville-based specialty retailer, sells footwear and accessories in more than 1,475 retail stores throughout the U.S., Canada, the United Kingdom and the Republic of Ireland, principally under the names Journeys, Journeys Kidz, Little Burgundy, Schuh, Schuh Kids, Johnston & Murphy, and on internet websites www.journeys.com, www.journeyskidz.com, www.journeys.ca, www.littleburgundyshoes.com, www.schuh.co.uk, www.johnstonmurphy.com, www.johnstonmurphy.ca, www.trask.com, and www.dockersshoes.com. In addition, Genesco sells wholesale footwear under its Johnston & Murphy brand, the Trask brand, the licensed Dockers brand, the licensed Levi's brand, the licensed Bass brand, and other brands. For more information on Genesco and its operating divisions, please visit www.genesco.com

Genesco Inc. Media Contact

Claire S. McCall

Director, Corporate Relations

(615) 308-2483 cell

cmccall@genesco.com





